WHAT IS CLAIMED IS:

1.   An information distribution system comprising:
    a pricing model; and
    one or more parameters, wherein the parameters are distributed to the pricing model which determines a price list based at least on the one or more parameters.

2.   The system of claim 1, wherein the distribution of the parameters consumes less bandwidth than distribution of the price list.

3.   The system of claim 1, wherein the pricing model is associated with an internet browser.

4.   The system of claim 1, wherein the one or more parameters can be updated at various times.

5.   A method of updating information over a distributed network comprising:
    distributing a price model; and
    distributing one or more parameters to the price model, wherein the price model determines a price list.

6.   The method of claim 5, wherein the one or more parameters can be updated at a plurality of different times.

7.   The method of claim 5, wherein the one or more parameters are updated based on a request from one or more of the price model, a user device and a server.

8.   A method of updating information at a user site over a distributed network comprising:
    transmitting a model to the user site, the model used to determine information; and
    transmitting a set of parameters to the user site, the parameters used to at least one of update the model and determine the information.

9.   The method of claim 8, wherein the information is at least one of price information and merchant information.

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10.   A method of maintaining communication with a user comprising:

distributing one or more parameters to a user at a user device, the one or more parameters used to update a model, wherein the parameters themselves request updating of the one or more parameters.

11.   The method of claim 10, wherein the one or more parameters that are used more frequently are used to indicate that the parameters that are used less frequently need updating.

12.   An information storage media comprising information that updates information at a user site over a distributed network comprising:

information that transmits a model to the user site, the model used to determine information; and

information that transmits a set of parameters to the user site, the parameters used to at least one of update the model and determine the information.

13.   The information storage media of claim 12, wherein the information is at least one of price information and merchant information.